

IDN: _____ Printed Name: _____

BBA-Business Administration-Major Code: 0578

Choose two Concentrations: C059 Core Accounting Concepts____; C060 Professional Accounting Concepts____; C061 Public Accounting Concepts____; C062 Business Economics____; C063 Business Interdisciplinary____; C064 Consumer Marketing____; C065 Corporate Finance____; C066 Digital Marketing____; C067 Human Resource Management____; C068 International Management____; C069 Investments____; C080 Leadership____; C071 Small Enterprise Management____; C079 Supply Chain Management____

This degree is available in a guaranteed 8-semester plan for qualified freshmen. See your advisor to declare your major and sign an official degree plan.
The prerequisites and corequisites of the degree requirements are subject to change.

MATH/ENGL co-requisite courses if student does not meet placement requirements:

Corequisites: ENGL 0201____ ENGL 0202____ MATH 0301____ MATH 0302____ MATH 0201____

FRESHMAN YEAR- FALL SEMESTER: 16 hours

Courses

English composition requirement	3 Hours	Note 1	Grade_____
MGMT 1203 Foundations of Business	3 Hours	Note 2 & 4	Grade_____
MATH requirement or elective	3 Hours	Note 1 & 3	Grade_____
SPCH 1203 Introduction to Speech Communication	3 Hours		Grade_____
Required business computing competency	3 Hours	Note 6	Grade_____
MGMT 1201 Planning for Success	1 Hours	Note 3	Grade_____

FRESHMAN YEAR- SPRING SEMESTER: 16 hours

Courses

English composition requirement	3 Hours	Note 1	Grade_____
MATH requirement or elective	3 Hours	Note 1 & 3	Grade_____
MGMT 2203 Introduction to International Business	3 Hours	Note 2 & 4	Grade_____
ECON 2803 Principles of Macroeconomics	3 Hours		Grade_____
LAW 2003 Legal Environment of Business	3 Hours	Note 2 & 4	Grade_____
FIN 1521 Personal Finance Applications	1 Hour	Note 7	Grade_____

SOPHOMORE YEAR- FALL SEMESTER: 16 hours

Courses

MGMT 2303 Business Information Systems	3 Hours	Note 2 & 4	Grade_____
MGMT 2863 Business Communications	3 Hours	Note 2 & 4	Grade_____
ECON 2813 Principles of Microeconomics	3 Hours	Note 2 & 4	Grade_____
ACCT 2803 Principles of Financial Accounting	3 Hours	Note 2 & 4	Grade_____
MGMT 3152 Social Responsibility and Ethics in Business	3 Hours	Note 2 & 4	Grade_____

IDN: _____

Printed Name: _____

History/Government requirement	3 Hours	Note 1	Grade_____
Concentration requirement	3 Hours	Note 2 & 5	Grade_____
Concentration requirement	3 Hours	Note 2 & 5	Grade_____
Elective	3 Hours	Note 3	Grade_____

SENIOR YEAR- FALL SEMESTER: 14 hours

Courses

Concentration requirement	3 Hours	Note 2 & 5	Grade_____
Concentration requirement	3 Hours	Note 2 & 5	Grade_____
Fine Arts/Humanities/Social Sciences requirement	3 Hours	Note 1	Grade_____
Elective	5 Hours	Note Tw 0.733 0 Td(H91 (o)-BDC -0.006 Tce05 Tc: 0.0Td(H)-8.7 (j())Tj-ce0	

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Public Accounting Concepts C061

Required 12 hours from the following (six hours of ACCT required):

ACCT 3123 Governmental and Not-for-Profit Accounting	3 Hours	Note 2	Grade_____
ACCT 4113 Tax Accounting II	3 Hours	Note 2	Grade_____
ACCT 4153 Forensic Accounting	3 Hours	Note 2	Grade_____
ACCT 467V Internship in Accounting	Variable Hours	Note 2	Grade_____
LAW 4033 Law of Commercial Transactions	3 Hours	Note 2	Grade_____
LAW 4043 Law of Business Organizations	3 Hours	Note 2	Grade_____

Business Economics C062

Choose 12 hours from the following:

ECON 3313 Microeconomic Analysis	3 Hours	Note 2	Grade_____
ECON 3353 Macroeconomic Analysis	3 Hours	Note 2	Grade_____
ECON 4203 International Economics	3 Hours	Note 2	Grade_____
ECON 4343 Managerial Economics	3 Hours	Note 2	Grade_____
FIN 3813 Money, Banking, and Financial Markets	3 Hours	Note 2	Grade_____
FIN 4203 International Finance	3 Hours	Note 2	Grade_____

Business Interdisciplinary C063

Required three hours:

COBI 467V Integrative Internship	3 Hours	Note 2	Grade_____
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Choose nine hours of upper-level business courses from ACCT, COBI, ECON, FIN, LAW, MGMT, and MKTG:

_____	3 Hours	Note 2	Grade_____
_____	3 Hours	Note 2	Grade_____
_____	3 Hours	Note 2	Grade_____

Consumer Marketing C064

Choose 12 hours from the following:

MKTG 3003 Introduction to Professional Selling	3 Hours	Note 2	Grade_____
MKTG 3033 Integrated Marketing Communications	3 Hours	Note 2	Grade_____
MKTG 3123 Consumer Behavior	3 Hours	Note 2	Grade_____
MKTG 3133 Marketing Research	3 Hours	Note 2	Grade_____
MKTG 4033 Services Marketing	3 Hours	Note 2	Grade_____

Corporate Finance C065

Choose 12 hours from the following:

FIN 3733 Financial Statement Analysis	3 Hours	Note 2	Grade_____
FIN 3813 Money, Banking, and Financial Markets	3 Hours	Note 2	Grade_____
FIN 4203 International Finance	3 Hours	Note 2	Grade_____
FIN 4313 Capital Budgeting	3 Hours	Note 2	Grade_____
FIN 4743 Advanced Financial Management	3 Hours	Note 2	Grade_____

Digital Marketing C066

Requires the following 12 hours:

MKTG 3033 Integrated Marketing Communications	3 Hours	Note 2	Grade_____
MKTG 3043 E-Business Marketing	3 Hours	Note 2	Grade_____
MKTG 4133 Social Media Marketing	3 Hours	Note 2	Grade_____
MKTG 4143 Digital Marketing	3 Hours	Note 2	Grade_____

Human Resource Management C067

Requires the following 12 hours:

LAW 4023 Legal Issues in Human Resource	3 Hours	Note 2	Grade_____
MGMT 3173 Human Resource Management	3 Hours	Note 2	Grade_____
MGMT 4153 Strategic Compensation	3 Hours	Note 2	Grade_____
MGMT 4183 Human Resources Staffing	3 Hours	Note 2	Grade_____

International Management C068

